

# Design portfolio



**Sharp Ahead**  
B2B DIGITAL MARKETING

[sharphahead.com](https://sharphahead.com)

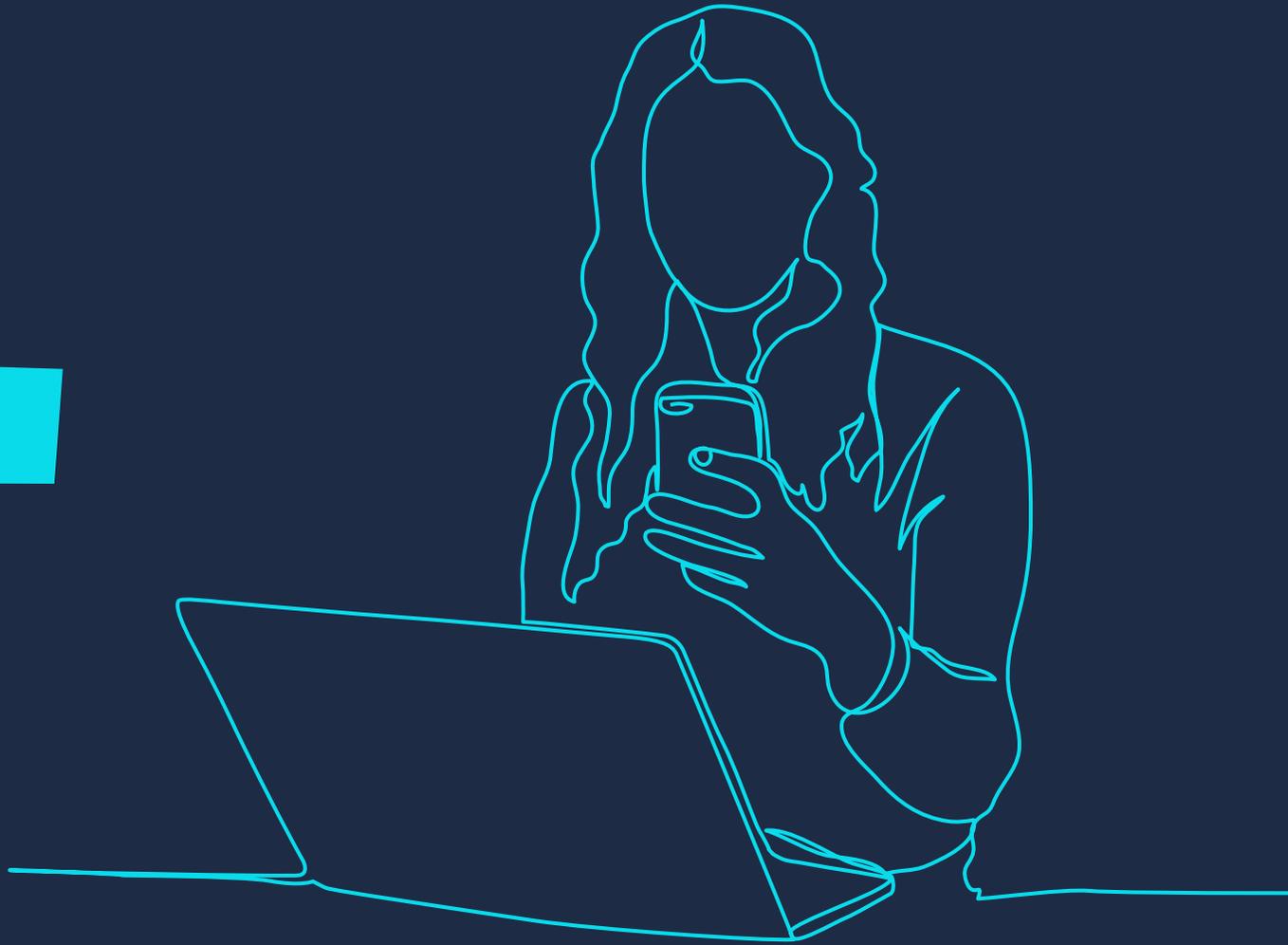
**Great design should be functional and beautiful but above all else, it should always have the customer in mind.**



**Sharp Ahead**  
B2B DIGITAL MARKETING

[sharphahead.com](https://sharphahead.com)

# Design **for web**



**Sharp Ahead**  
B2B DIGITAL MARKETING

- // Business support
- // Staffed reception
- // Post handling
- // Kitchen facilities
- // Networking opportunities
- // 24/7 secure access
- // Meeting & conference space

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Where creative minds collaborate



A place to connect and collaborate

<p><b>SUPPORTIVE</b></p> <p>From being mentored to growing your team, we've got you covered.</p>	<p><b>INNOVATIVE</b></p> <p>Share your business with like-minded entrepreneurs.</p>	<p><b>COLLABORATIVE</b></p> <p>Network with like-minded professionals.</p>
<p><b>PROFESSIONAL</b></p> <p>Business support with everything you need to succeed.</p>	<p><b>SOCIAL</b></p> <p>Meet people with similar interests and hobbies.</p>	<p><b>SUCCESS</b></p> <p>Get help with everything you need to succeed.</p>



## INNOVATORS



THINKERS  
CREATIVES

Be first.  
Innovation Tallaght is being developed by South Dublin County Council as a new Affordable Housing Quarter Square and Tallaghting Network.

As a result of this development, we're looking for experienced and enthusiastic individuals to join our team in a range of roles including marketing, sales and public relations. We're looking for people who are passionate about innovation and want to be part of something special.



More than just workspace  
Come and join our brand new community of innovators, thinkers, entrepreneurs and creatives at Innovation Quarter Tallaght.

Join our community and collaborate with other like-minded innovators.

Office Space / Coworking / Meeting Rooms / Conference Space

This 4,000 sqm Innovation Quarter Square is a new space for startups and growing businesses. It offers flexible workspace solutions, meeting rooms, and a range of services to support your business growth.

to find your workspace? Get in touch to find out more.

Find your workspace >>



Photo: Peter J. O'Sullivan / iStockphoto.com

- More than just a desk
- // Business support
- // Staffed reception
- // Post handling
- // Kitchen facilities
- // Networking opportunities
- // 24/7 secure access
- // Meeting & conference space

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UK: +44 (0)113 292 0945 | US: +1 312 555 1234 | hello@coterie.global

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# coterie

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## Your Partner Marketing Experts.

Technology partnership redefined to drive growth, revenue and ROI in an era of constant and unpredictable change.

[CONTACT US](#)

As the world shifts to cloud and as a service - and your go-to market gets more and more global - an exceptional customer base that can scale means you need a marketing partner who understands the power of digital. A team of marketing experts who are already performing in the digital, engaged, technology world.

**That's us**

We're excited to be working and building partner marketing as the demands of our clients change with the times as you achieve your goals every day.

Coterie helps the world's leading technology providers, service providers and business integrators to keep delivering, track growth and maintain ROI by optimising their resources and assets, while delivering technology solutions that designed to drive results.

[CONTACT US](#)

“Coterie were a highly engaged, great team. They took the time to understand what we wanted to achieve, took ownership for changing expectations and by bringing together a diverse set of capabilities were able to take control of a tight opportunity and to deliver results. Their technology-based solution of one-to-one marketing is a truly best to support the partnership.”

**AtoS** Cloud Business and Business Strategy, AtoS

**Infoblox** IT Infrastructure and Network Management Solutions

**Our services**

- Partner marketing
- Search and lead marketing
- Sales, business & support activation
- Content optimisation & creation
- Customer & engagement analysis
- Value propositions & messaging

**Making more with less**

How can you spend your marketing budget more resourcefully to drive greater revenue, reach and brand?

Download our free white paper.

[CONTACT US](#)

**Customer stories**

### Customer stories

**Customer Fleet campaign**

The client - a global information services company - had a long history of a digital marketing programme that was seen as expensive and having inconsistent messaging. They wanted support to create a customer focused campaign.

[Read More](#)

**Targeted lead generation for AtoS Manufacturing**

AtoS were seeking support to differentiate themselves in the highly competitive that built customised machinery. They were seeking a niche player and were therefore also approached by their customers who were.

[Read More](#)

**GSI joint marketing programme**

Business needed extra support to identify, engage and build relationships with key stakeholders in GSI's partner marketing efforts and encourage them to create campaigns to their customers in an efficient way.

[Read More](#)

**Partnership Marketing Re-defined.**

The work in this technology is assessed and combined to bring big data to marketing, content to the client, the real-time customer, and there was a digital marketing focus here in our guide. The marketing Marketing Re-defined.

[VIEW CASE STUDY](#)

### News and insights

**It's with less (ing), with extra**

It's with less (ing), with extra

[Read More](#)

**3 simple steps to making your content go from 'oh so last year' to on trend in 2022**

3 simple steps to making your content go from 'oh so last year' to on trend in 2022

[Read More](#)

**Making the most of what you have is better than doing more with less**

Making the most of what you have is better than doing more with less

[Read More](#)

**World-class technology companies trust Coterie**

AtoS riverbed INSPERA BT

**Coterie Community**

Coterie is a new Not For Profit brings together partner, channels, here. The community, which has the University of Lancaster and partner marketing on the go where the future can learn.

[VIEW WEBSITE](#)

**Partner Marketing Experts**

[CONTACT US](#)

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**Making more with less**

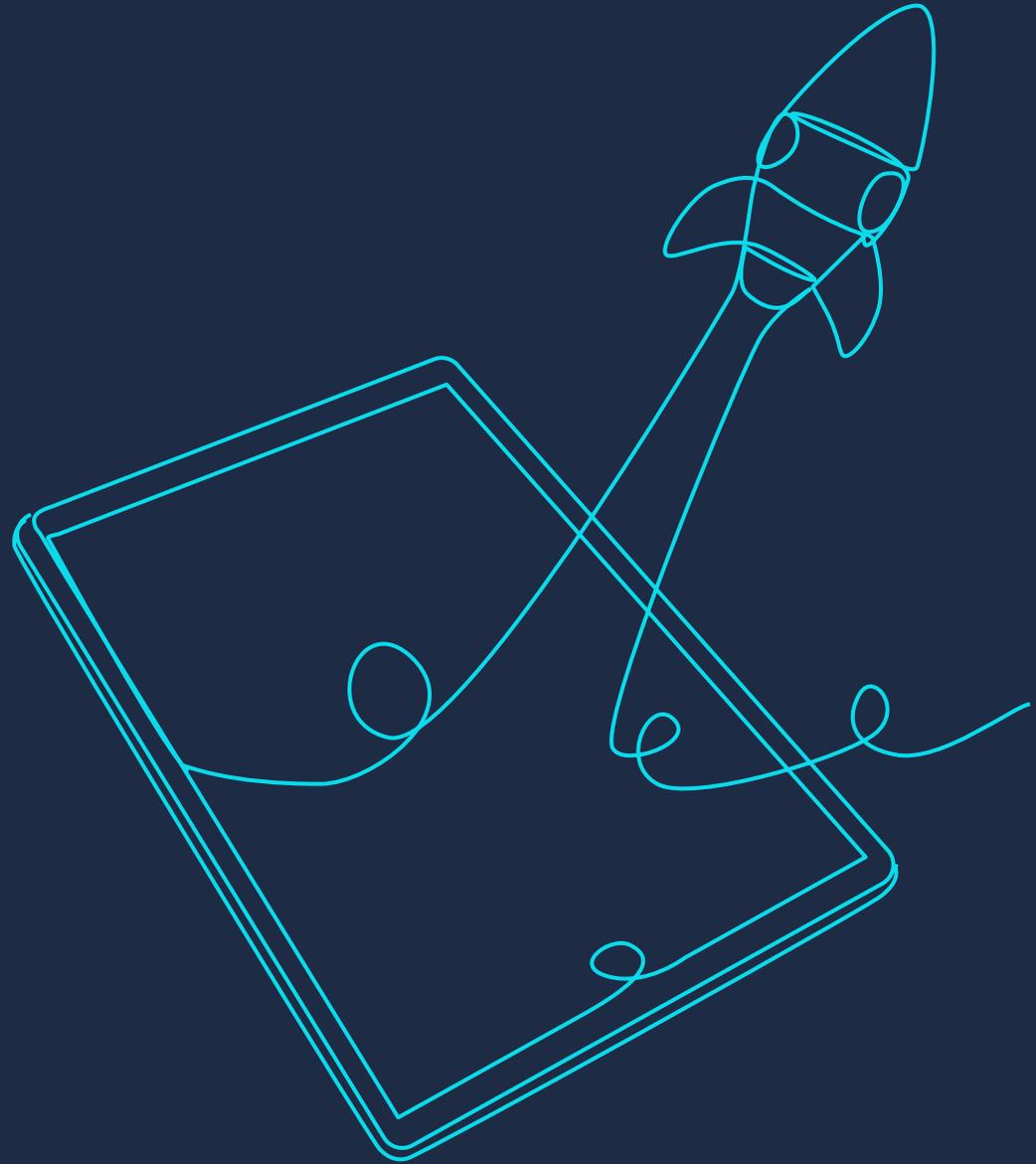
How can you spend your marketing budget more resourcefully to drive greater revenue, reach and brand?

Download our free white paper.

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**Customer stories**

# **Digital** design



**Sharp Ahead**  
B2B DIGITAL MARKETING



Office space,  
meeting rooms and  
coworking space  
at Innovation Quarter  
Tallaght



**BASE** BORDON  
INNOVATION  
CENTRE

**ONE  
MONTHS  
RENT  
FREE**

when you take an office  
with us for a year



**A NEWLY  
REFURBISHED  
CREATIVE HUB**



Dynamic workspace  
in the heart of Salford

Find your office space →



**Get two months  
rent free**

when you join  
us for a year



REACTION ENGINES

**COMERCIALISING  
SPACE TRAVEL**

The greatest advance in propulsion since the jet engine,  
made right here at the Culham Innovation Centre



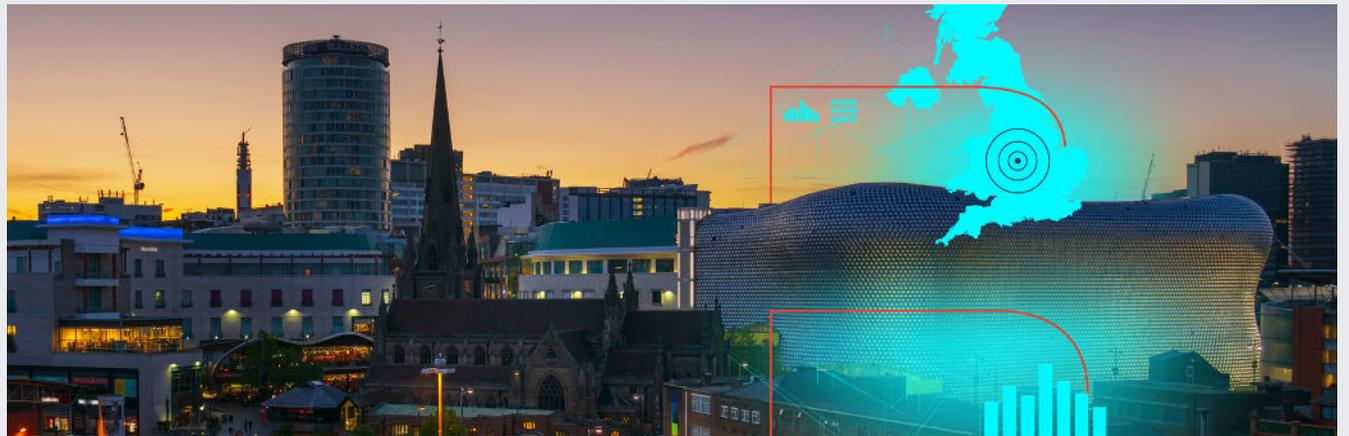
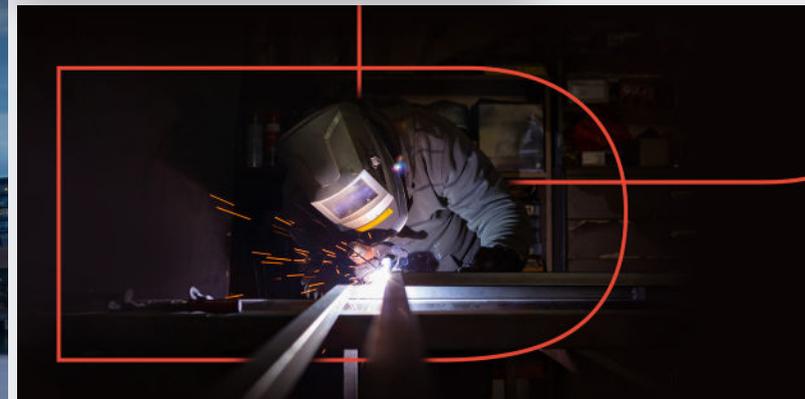
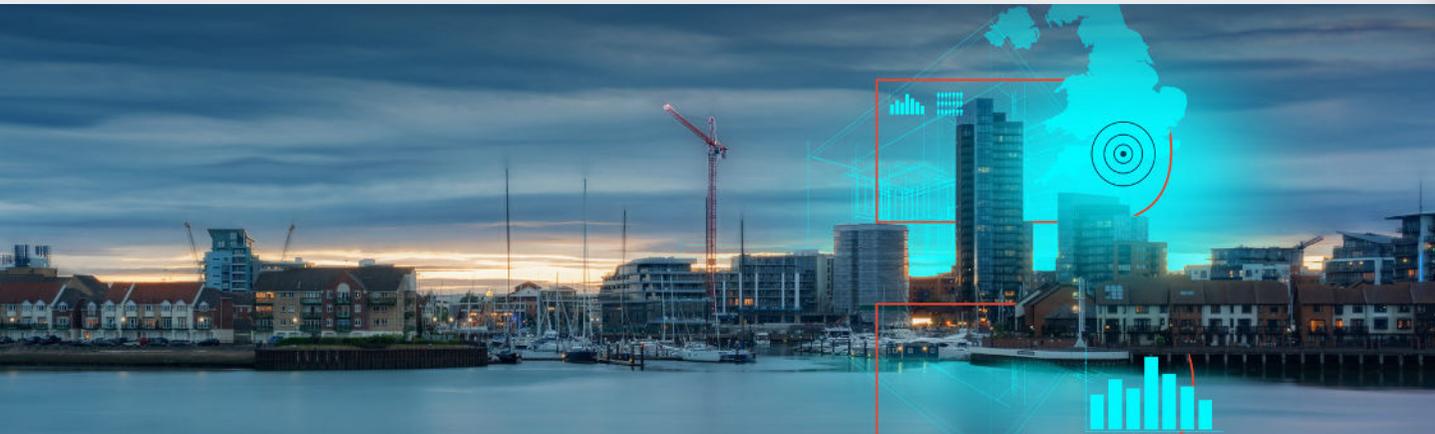
UP TO  
**THREE MONTHS  
RENT FREE**





**Barbour ABI**

**DON'T MISS OUT ON  
THE LATEST  
CONSTRUCTION PROJECT LEADS**

A laptop and a smartphone are shown, both displaying construction project leads. The laptop screen shows two construction workers in hard hats and safety vests reviewing plans on a construction site. The smartphone screen shows a list of project leads with a map of the United Kingdom. The entire scene is framed by a red wireframe grid and a glowing blue cloud.



When we understand our customers

## AMAZING THINGS HAPPEN

Learning Japanese business etiquette to enhance relationships

## WE ARE HIRING

Job Title to go here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut

[Apply now >>](#)

## Making each day #MotherEarthDay with Planet Mark

Our journey to becoming Planet Mark Carbon Certified



## Making each day #MotherEarthDay with Planet Mark

Our journey to becoming Planet Mark Carbon Certified





PROXIMITY DATA CENTRES

## EDGE 2 LEEDS DATA CENTRE

Proximity Edge 2 is ideally positioned to serve businesses in Leeds and Yorkshire with easy access to the M1 and M62.

Secure, flexible colocation services for customers of all sizes.

Acquired by Proximity in 2020 this carrier-rich facility now provides colocation services to a wide range of clients including local businesses, insurance services and content delivery networks.

All of our data centres come with simple connecting and full UK-based support, transition and onboarding to make sure your data operations keep running smoothly.



**Our data centre locations**

**Customers**  
Proximity provides secure edge data centre colocation services where you need it, low latency, fast connectivity and low transit costs for the following customers:-

- Cloud Providers
- Industry
- Content Delivery Networks
- Public Services
- Financial Services
- Gaming

**PROXIMITY DATA CENTRES**

info@proximitydatacentres.com  
+44(0)3300 250 138  
www.proximitydatacentres.com

# NEW DATA HALL AT **NOTTINGHAM** NEARS COMPLETION

**Edge 1 Nottingham is due to open the new 1MW data hall on the 1st of May 2022.**

The 5000 sq ft new data hall built to the highest standards is nearing completion and we already have a number of interested customers seeking to install more equipment at this site.

New connectivity providers including Zayo are also adding more fibre services to the Nottingham facility.

Please contact John Hall, Managing Director, Colocation at Proximity on 07715 546 958 or [john.hall@proximitydatacentres.com](mailto:john.hall@proximitydatacentres.com) if you require more information.

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# Branding design



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EDGE  
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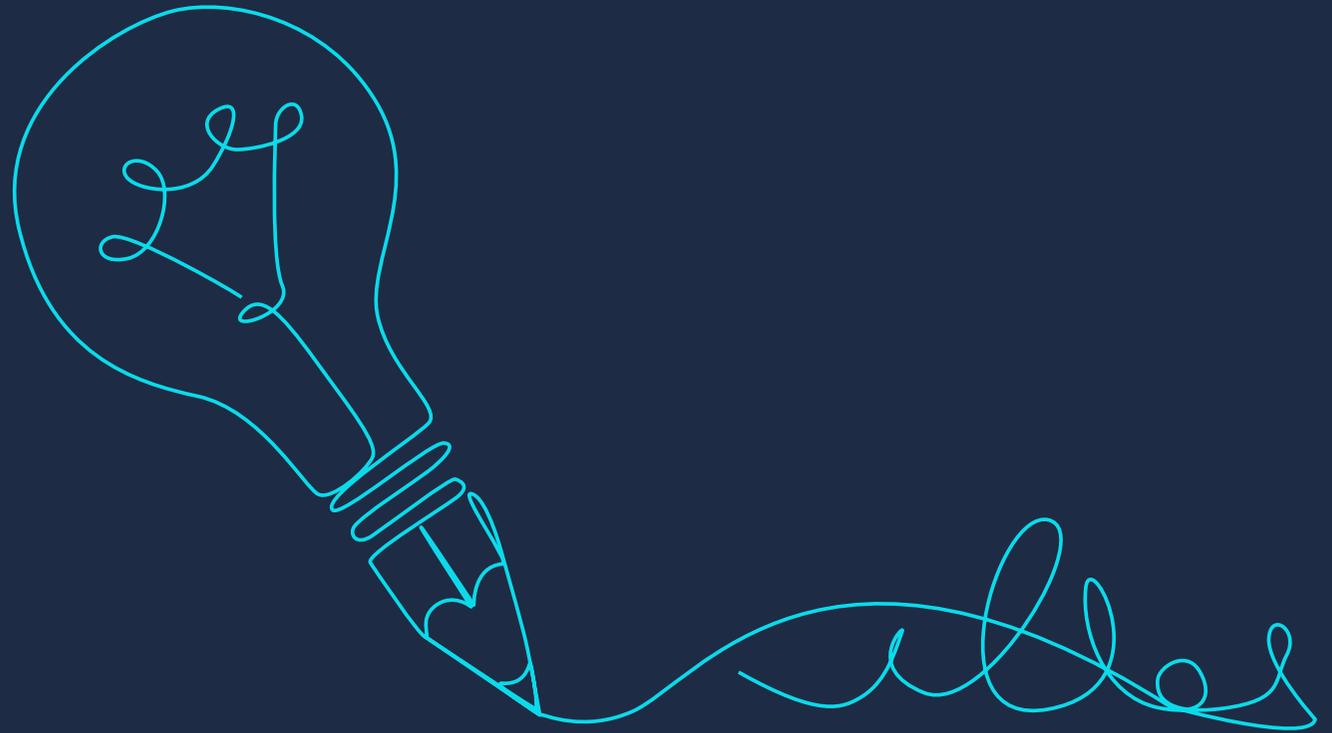




Wynre Vale  
PARK

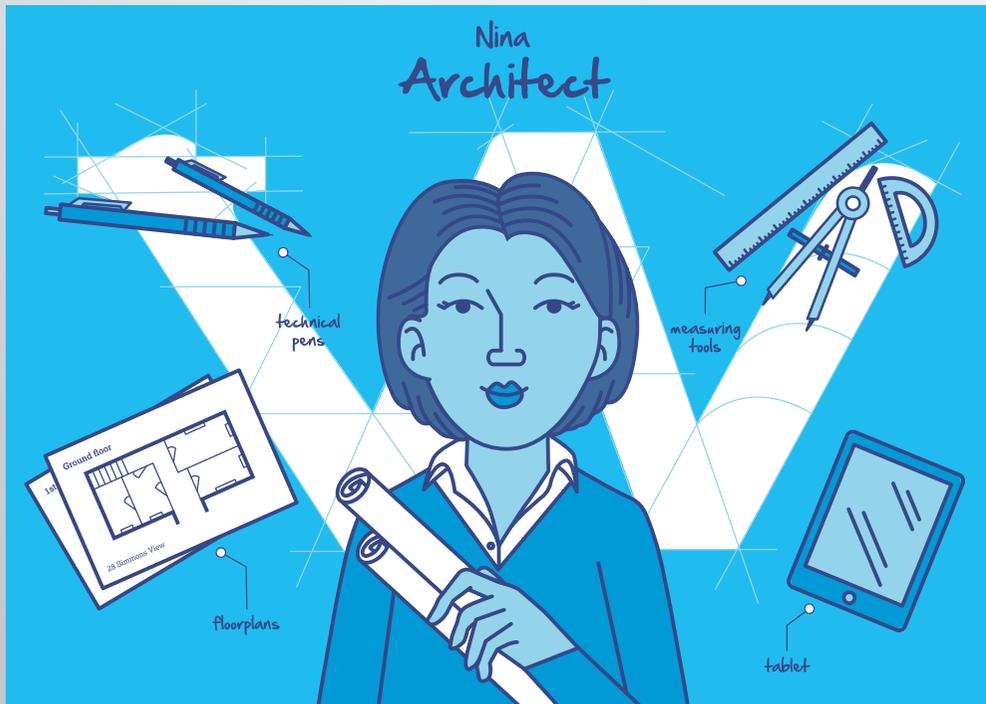


# Illustrations



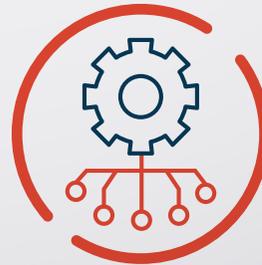
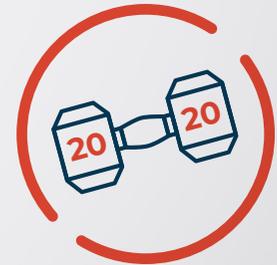
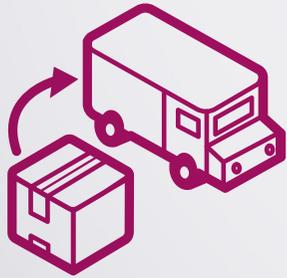
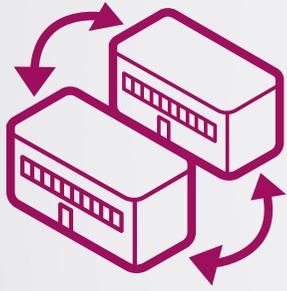
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# Design **for print**



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Changing and  
Enhancing Lives Since 1922

Each year over  
**30,000**  
children, young people and  
adults benefit from the  
support of our YMCA

YMCA Fylde Coast is an independent charity  
forming part of the worldwide YMCA movement.  
We deliver projects and services across the North  
West in the following programme areas;



YOUNG PEOPLE  
HOUSING  
PHYSICAL ACTIVITY  
OUTDOOR EDUCATION

Learn more about  
how we are changing and  
enhancing lives at  
[www.YMCA-fyldecoast.org](http://www.YMCA-fyldecoast.org)



Registered Charity Number: 1074373



# HIGH PERFORMANCE

Building Effective IT Strategies  
for Today and Tomorrow





ROYAL LIVER  
BUILDING  
LIVERPOOL

ROYAL LIVER BUILDING LIVERPOOL



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# FOX

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Dedicated to bringing UK viewers "The Best. First" FOX is the only place to be for must-see entertainment programming. From premium U.S. dramas to irreverent comedy, FOX is event TV at its best. Driving conversation and engaging viewers, our exciting new line-up for 2017 is no exception. Set to be some of the most-talked about and unmissable shows of the year, here are our brand new thrilling UK premieres.



# THE PRINTWORKS

A UNIQUE  
OPPORTUNITY  
TO ACQUIRE  
A LANDMARK  
LEISURE SCHEME  
IN THE HEART  
OF MANCHESTER  
CITY CENTRE



The Printworks is located at the heart of Manchester's retail and leisure offer, adjacent to Manchester Arndale and The Corn Exchange, and in close proximity to Selfridges, M&S and Harvey Nichols



## Location

Manchester is a world famous city and has established itself as the UK's second largest economy outside of London. It is the administrative and commercial hub of the North West and is the largest and fastest growing regional city in the UK.

Manchester is located approximately 796 miles (1261 km) north west of London, 277 miles (446 km) south of Glasgow and 85 miles (134 km) north of Birmingham. Strategically located midway between London and Glasgow, and also between Liverpool and Leeds.





# Sharp Ahead

B2B DIGITAL MARKETING

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